

## "World's fastest, easiest and most profitable way to restore headlights. 931% ROI - Guaranteed."

# 96,000,000 reasons to incorporate the Ice-9 Headlight Restoration System into your quick lube or auto repair shop

There are approximately 290,000,000 cars on the road in the U.S. The average age of these cars is 12.5 years. On average, 1 out of every 3 of these cars could use a headlight restoration. That is over 96,000,000 potential headlight restorations. If you are running a quick lube or auto repair shop, these cars are coming through your shop on a daily basis. A shop that doesn't offer headlight restoration is missing out on thousands of dollars per month in additional revenue. The Ice-9 system is the fastest, easiest and most profitable way to restore headlights.

### Fast, easy & extremely profitable

The Ice-9 System allows anyone with no previous experience to complete a high-quality headlight restoration in 10 minutes or less with no tools and no taping off of headlights required. The best part? The Ice-9 system produces a truly "through the roof" ROI of 931%. Guaranteed. This makes headlight restoration one of the most profitable offerings that an auto related business can offer.

#### A true 10-minute headlight restoration system with "through the roof" ROI

Headlight restoration can be extremely profitable if it can be done quickly. A truly "quick" headlight restoration has been non-existent. Until now. Ice-9 is a true 10-minute system. Until now, every headlight restoration kit ranging from the DIY kits found in auto part stores to the "True Brand" & "BG Kits" style kits that auto repair shops have used in the past are all extremely time and labor intensive. From a business standpoint, these types of kits are very inefficient. After talking with 1000's of shop owners we have found that the majority of shops out there are so frustrated with these types of kits that they have abandoned offering headlight restoration altogether and understandably so. Unfortunately, these shops are missing out on thousands of dollars per month in profits. This is why the Ice-9 system was created. To provide a quick and effective solution to this problem.

The Ice-9 System creates a huge advantage over traditional headlight restoration kits in several ways. Traditional kits require headlights to be taped off, sanded down with multiple grits of sandpaper, usually with a polisher and coated with an aerosol spray-on coating that is typically very difficult to work with. Some of these kits require the coating to be cured with a UV light. These types of kits are very time and labor intensive.

The Ice-9 system combines our signature Liquid Sandpaper with our user friendly, wipe on, Liquid Titanium, headlight UV coating. This unique, never before seen combination allows anyone with no previous experience to complete a 5-star headlight restoration within 10-minutes or less. Combining extremely low labor costs with professional results makes the Ice-9 System a popular choice in the quick lube and auto repair industries. The Ice-9 System has made the headlight restoration process simpler, more efficient & more profitable than ever before.

One Ice-9 Pro Shop kit will restore 60 to 75 sets of lights. An Ice-9 headlight restoration is one of the most profitable services a quick lube or auto repair shop can offer with returns that are truly "through the roof." Charging just \$60.00 per set, one Ice-9 Pro Shop headlight restoration kit produces a minimum \$3,600.00 in revenue with an impressive ROI\* of 931%. Averaging two restorations per day at only \$60.00 per set makes your shop an additional \$31,200.00 per year, per location with only 20 minutes of labor per day. Averaging three restorations per day makes your shop an additional \$46,800.00 per year in revenue. \*Your 10 minutes of labor per set not factored into ROI.

### Improve night-time visibility, safety, appearance and customer satisfaction

Foggy, hazy headlights are often an overlooked safety hazard. An Ice-9 headlight restoration is a cost effective method that can boost light output by as much as 650%, dramatically improving safety and night-time visibility as well as enhancing the vehicles appearance. An Ice-9 headlight restoration can save your customer hundreds and sometimes 1000's of dollars compared to a new set of headlights. Beyond all doubt, Ice-9 is the fastest, easiest and most profitable method to restore headlights.